

# NONZERO-SUM GAME

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with regard to game theory, a scenario wherein the rewards and costs experienced by all players don't reach equilibrium. In such a situation, different from a zero-sum game, one person's achievement isn't positively another player

NONZERO-SUM GAME: "Purchasing goods from the supermarket is a method of non-zero-sum games wherein both the supermarket corporation and you, the individual, are profiting in some way."

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